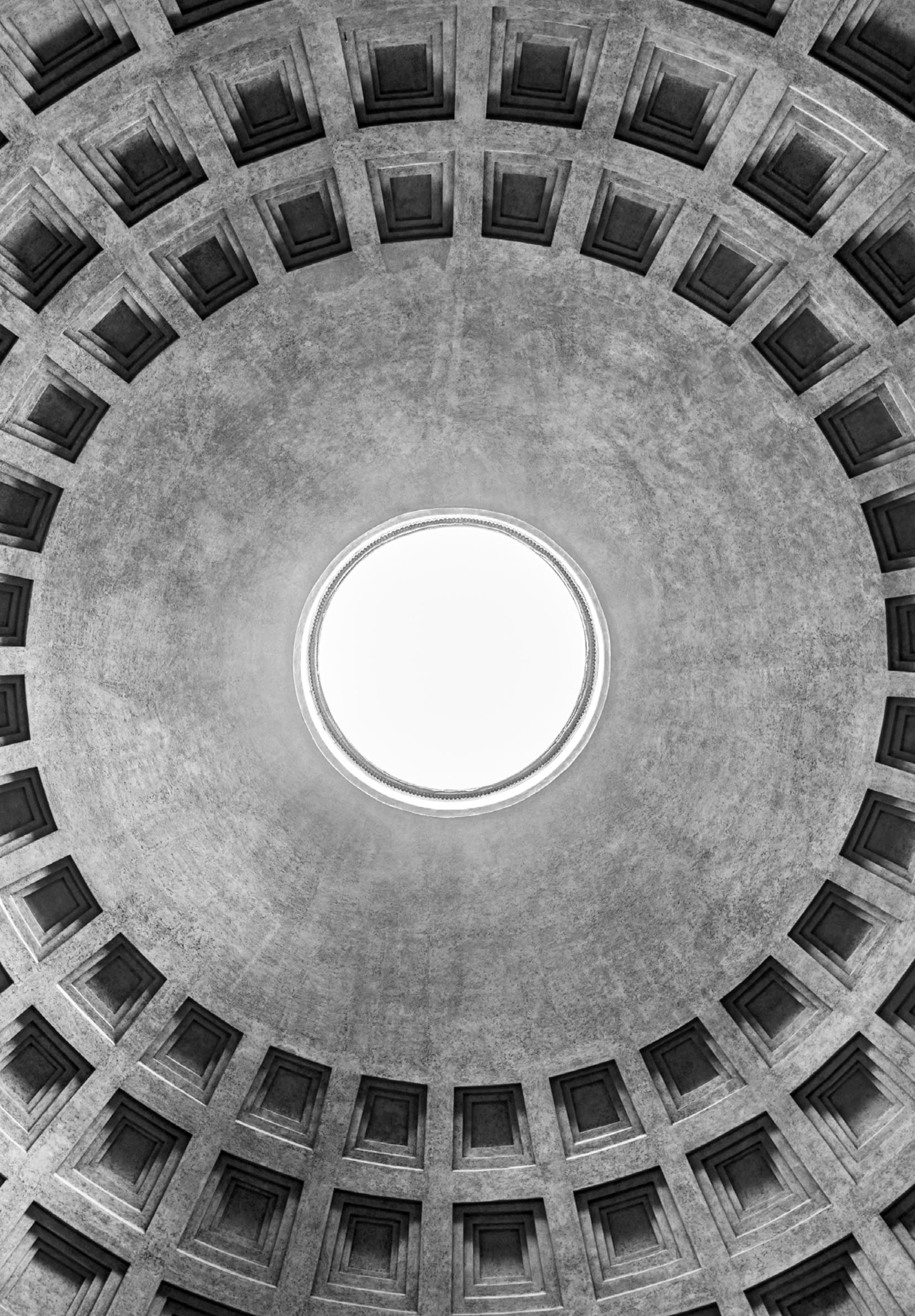


SIDEFORM



2019
2020



PROGETTI

Arredare ed illuminare uno spazio, qualsiasi esso sia, richiede passione, tranquillità e tempo. Il nostro team seguirà passo per passo questo processo creativo, rispettando le tempistiche ed aiutandoti ogni giorno nei tuoi progetti.

PROJECTS

To furnish and light up any environment we need time, passion and tranquility. Our team will follow step by step the creative process, respecting the timing and helping you with your lighting projects and ideas.



OTTONE

Materiale per anni discriminato, l'ottone è uno dei metalli più preziosi. La sua composizione di rame e zinco lo porta ad avere una versatilità ed una resistenza al processo lavorativo che pochi altri metalli hanno. I pregi materici non sono stati però la caratteristica dominante di questa sua comune rivalutazione, di questo eccesso di visibilità e di utilizzo che il nostro settore vede e di cui, non è protagonista il solo ottone. Nel 2014, quando per la prima volta la designer Antonella Giannini provò ad utilizzare di nuovo questo materiale "bandito" dagli anni 80' poichè ritenuto kitch, vistoso ed inutile, decise di utilizzarlo senza dargli alcun trattamento, lasciandolo del tutto naturale. Nelle sue opere Antonella tende a lasciare il tutto come è, senza doverlo rendere artificiale, come se effettivamente tutto quel che ci circonda abbia una propria caratteristica immutabile.

BRASS

Discriminate for years and years, brass is one of the more precious material. Thanks to its composition of copper and zinc it has an extraordinary versatility and resistance to the creative and working process that almost no one material has. In 2010 when Antonella Giannini was trying again this material for her compositions and creations, she choose to keep it natural, without any treatment. In her works, Antonella kept everything how it was, without any further works and treatments, as if everything that surround us have an hidden, personal and unchanging characteristic. Like zinc and copper, aluminum is a very sustainable material. The life cycle of an aluminium product is not the traditional "cradle-to-grave" sequence, but rather a renewable "cradle-to-cradle". This property of infinite recyclability has led to a situation where today around 75% of the almost one billion tonnes of aluminium ever produced is still in productive use, some having been through countless loops of its lifecycle.

CIÒ CHE CI DISTINGUE

La qualità dei materiali utilizzati e la loro lavorazione, il disegno, la cura nei particolari, rendere ogni oggetto unico e far sì che con il tempo acquisisca valore. Guardarsi intorno e scoprire ogni giorno una nuova tecnologia e innovazione, con dei processi di illuminazione che si evolvano autonomamente. Il nostro lavoro è stupore, emozione, sentimento. Attraverso la divisione Su misura, lavoriamo a stretto contatto con designer e architetti sparsi in tutto il mondo, realizzando sistemi di illuminazione ed oggetti per alberghi, banche, istituzioni pubbliche e private.



MARMO

Non vi è bisogno di tornare ai tempi dei grandi scultori per descrivere questo materiale e la sua versatilità. È pur vero che se Michelangelo non utilizzò per le sue sculture, nessun altro tipo di pietra, un motivo ci dovrà pur essere. Il marmo, soprattutto quello di Carrara da noi utilizzato, è il principe delle pietre, l'eleganza delle sue venature è paragonabile a pochi altri elementi che si trovano in natura. Il suo utilizzo è svariato, la forma e le linee che può assumere sono quasi infinite, sta infatti al suo scultore o al suo modellatore, sceglierle e plasmarle.

MARBLE

We don't need to go back to the great sculptors age for describe the marble and his incredible versatility. Anyway there is a reason if Michelangelo Buonarroti didn't use any other type of stone and materials for his works. Carrara marble is the prince of every kind of stones and natural material, the elegance of its hints and traces can be confronted to a perfect diamond. It can be used in different ways, the shapes that it can take are almost infinite, in fact it is up to the artist to model and shape it: sky is the limit.



WHAT SETS US APART

"The workmanship, the quality of materials, the design and the care of details. This is what we think about when we project light and spaces. Making every object unique, creating something that will increase value with pass of time. Watch the world go by, discovering new techniques and technologies, looking every day for innovation. Our work is surprise, emotion and feelings". Through the Custom Division we work along with architects and designers all over the world, designing and producing objects and lighting systems for hotels, banks, publics and private institutions.

VETRO

Il vetro lo si può fare in vari modi e in vari paesi: a Murano, da oltre dieci secoli, lo si fa a mano. È probabilmente il materiale che più caratterizza la scena dell'illuminazione, dell'arredamento e del design fin dalla loro nascita.

Grazie a collaborazioni con i pochi maestri vetrai rimasti nella provincia di Venezia, qualità, forme e colorazioni sono uniche.

Il vetro bianco opaco protagonista del catalogo, è simile nell'aspetto alla porcellana ma con una grande differenza. La porcellana trattiene gran parte della luce, il vetro opaco regala invece una luce morbida ed elegante.

GLASS

The glass could be worked in different ways and in different places: in Murano since the 800 a.d., it is worked by hand. Thanks to collaborations with the few masters of glass remained in Venice area, we can still assure the old, authentic quality.

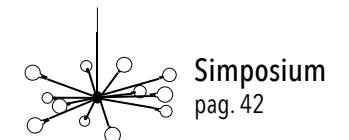
Probably it is the most used materials since we start think about décor, design, and art. The blown glass opal sphere, protagonist of the catalog, is similar to an handmade opal porcelain: the glass creates a completely different, wide, soft and total light.



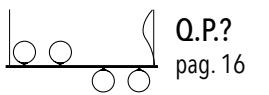
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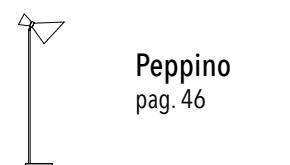
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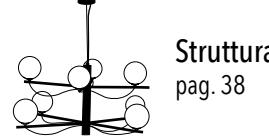
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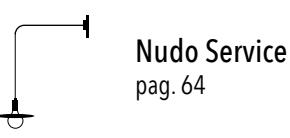
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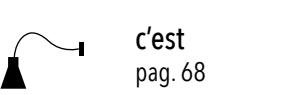
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Alfa

Alfa 2019, Edoardo Peli

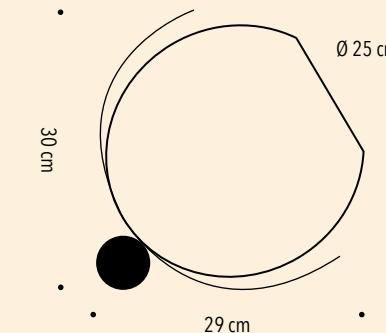
Materiali | Material

Ottone, vetro soffiato | Brass, blown glass

Colori metallo | Metal colours

● Ottone | Brass

1 E27 18W LED





Alfa S

Alfa S 2019, Edoardo Peli

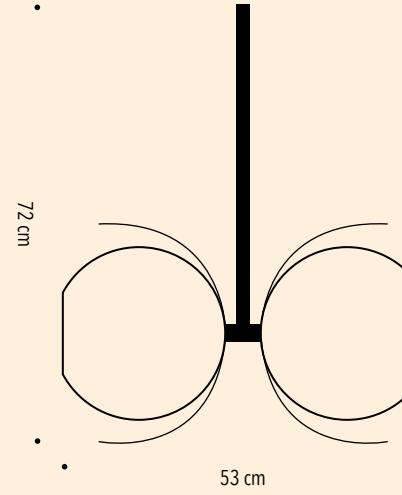
Materiali | *Material*

Ottone, vetro soffiato | *Brass, blown glass*

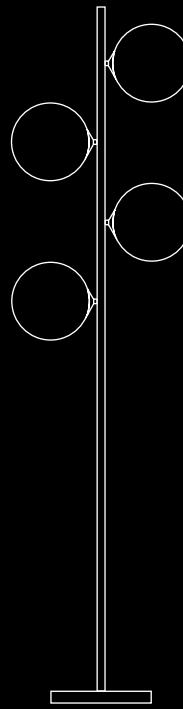
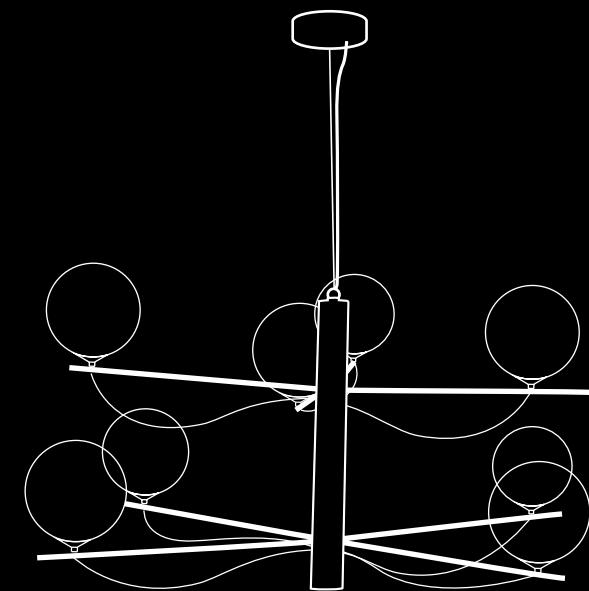
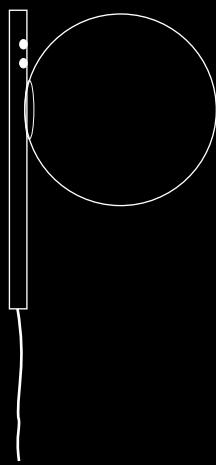
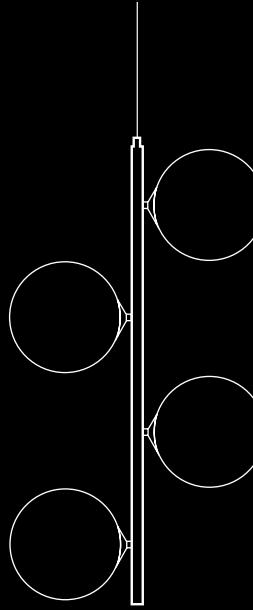
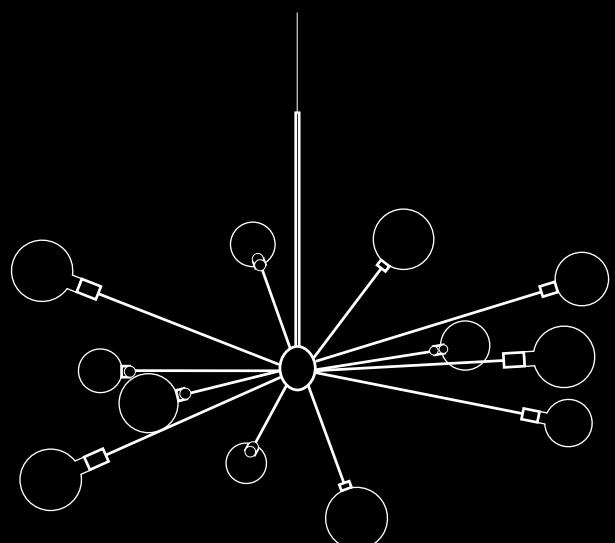
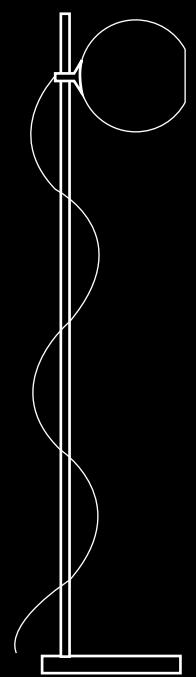
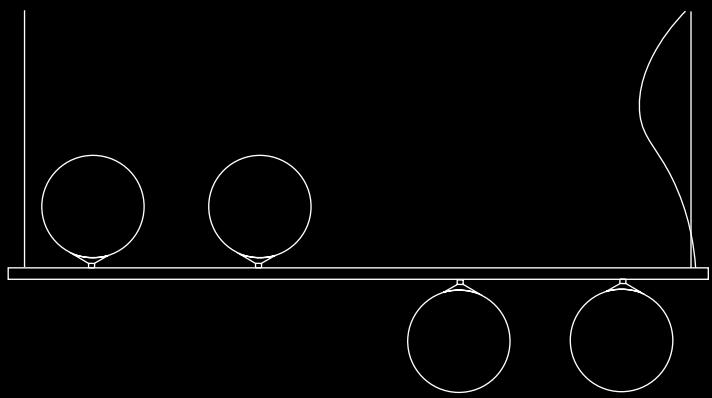
Colori metallo | *Metal colours*

● Ottone | *Brass*

💡 2 E27 18W LED CE \pm F



QUANTE PALLE? HOW MANY BALLS?



Q.P.? Hor 2019, A. Giannini

Materiali | Material

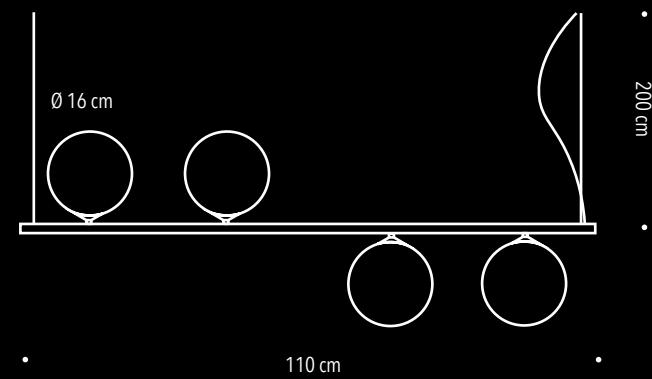
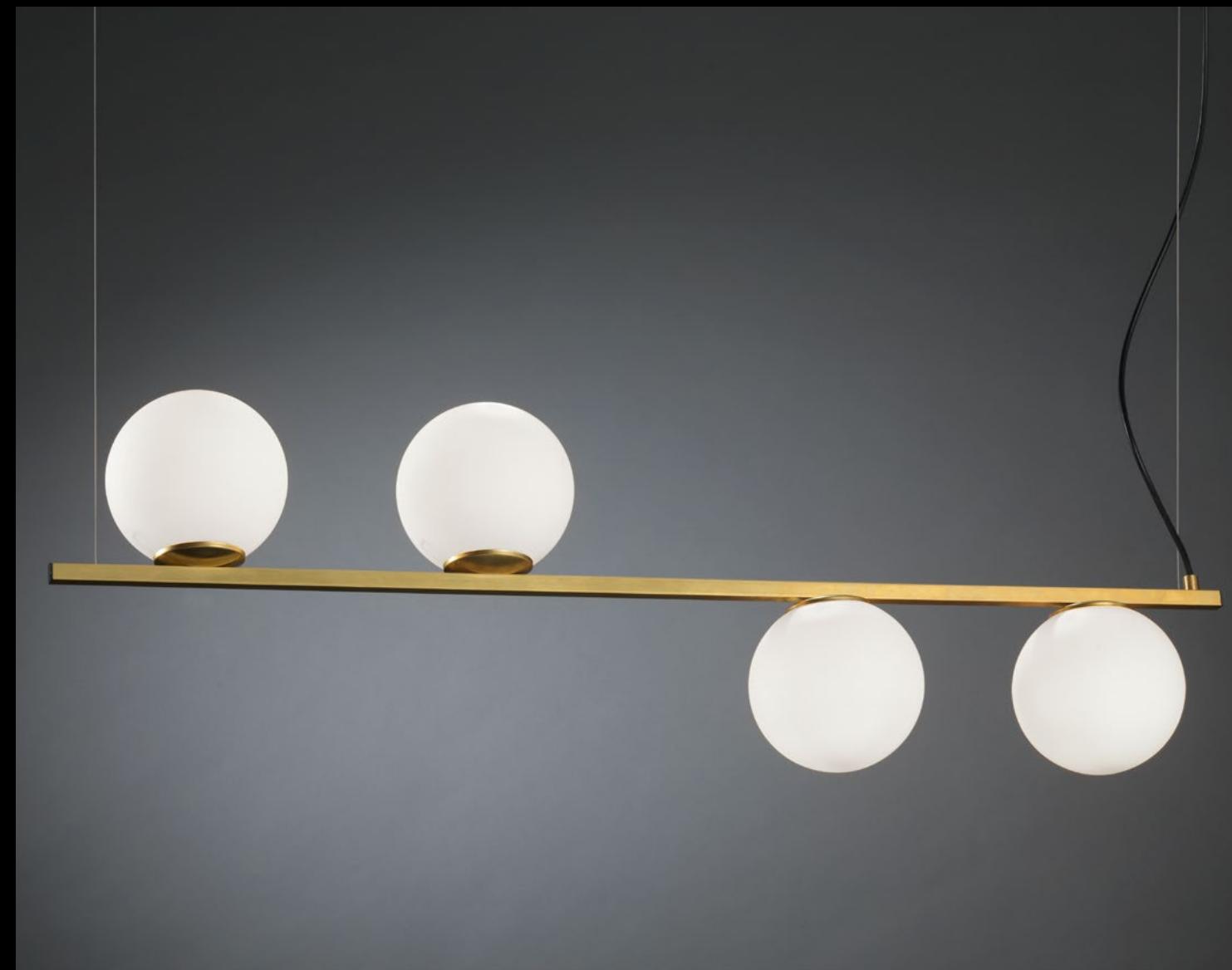
Ottone, vetro soffiato | Brass, blown glass

Colori metallo | Metal colours

○ Nero | Black

● Ottone | Brass

 4 E27 5W LED   ▼



Q.P.? Hor



Q.P.? Ver

Q.P.? Ver 2019, A. Giannini

Materiali | Material

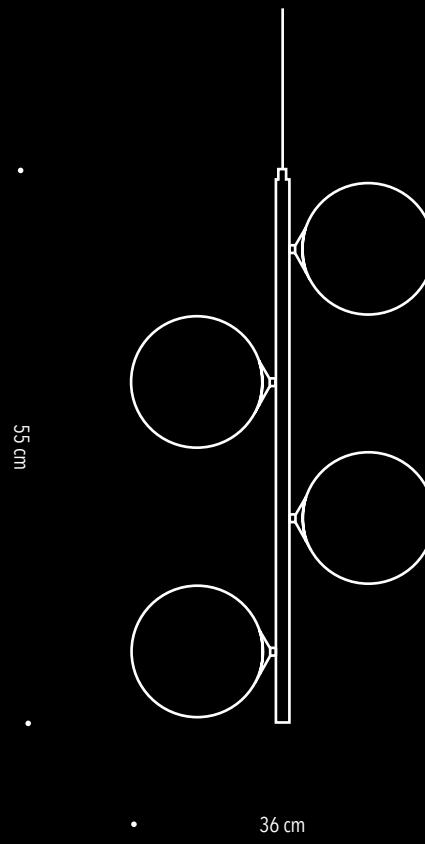
Ottone, vetro soffiato | Brass, blown glass

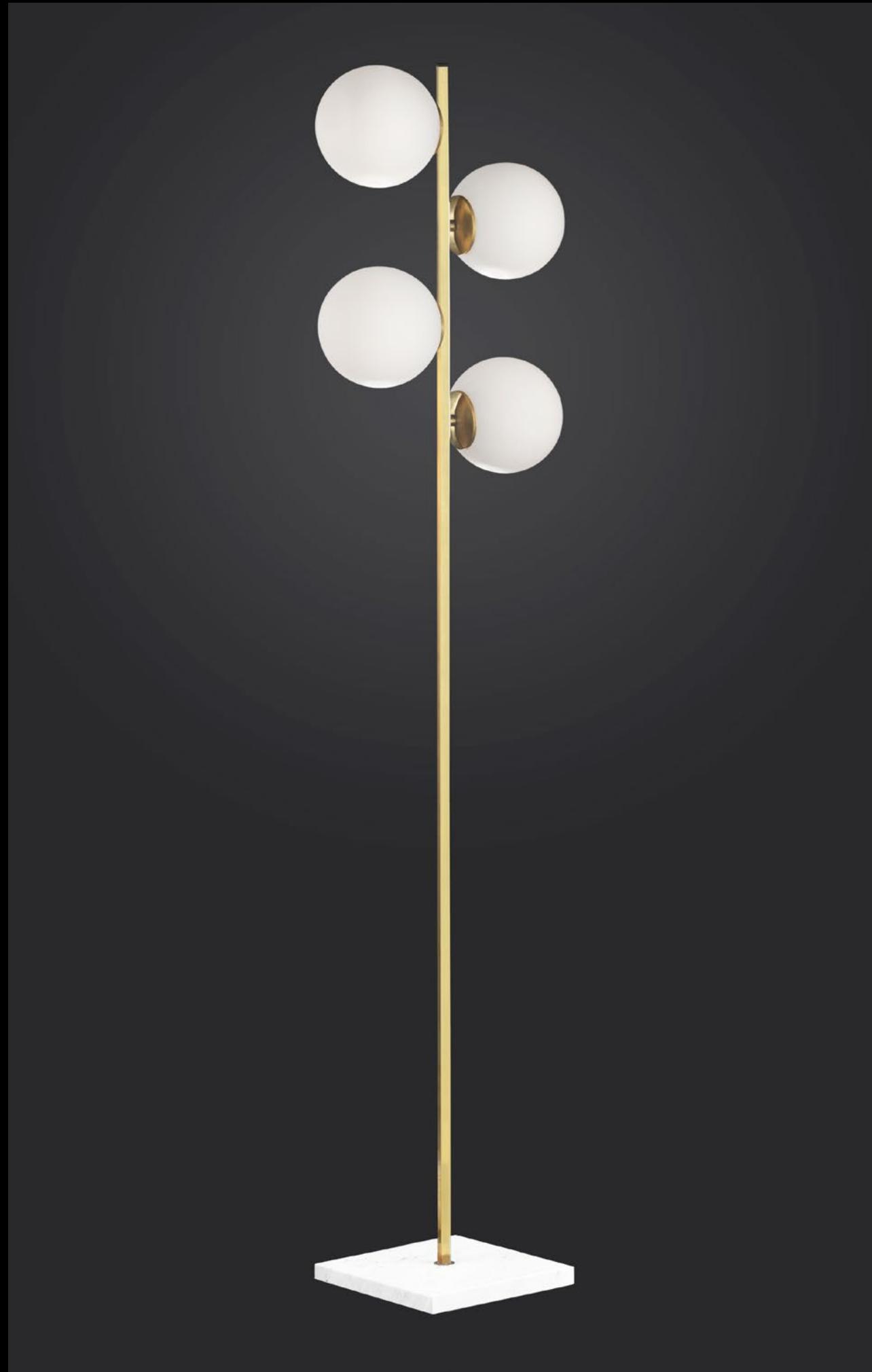
Colori metallo | Metal colours

○ Nero | Black

● Ottone | Brass

4 E27 5W LED





Q.P.? Floor

Q.P.? Floor 2019, A. Giannini

Materiali | Material

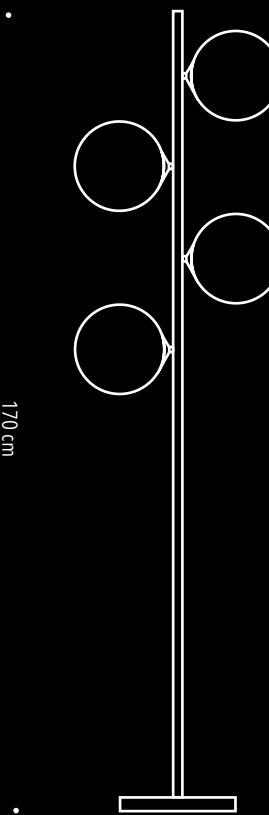
Ottone, vetro soffiato | Brass, blown glass

Colori metallo | Metal colours

○ Nero | Black

● Ottone | Brass

4 E27 5W LED C € \perp ▼



Q.P.? 2019, Edoardo Peli

Materiali | Material

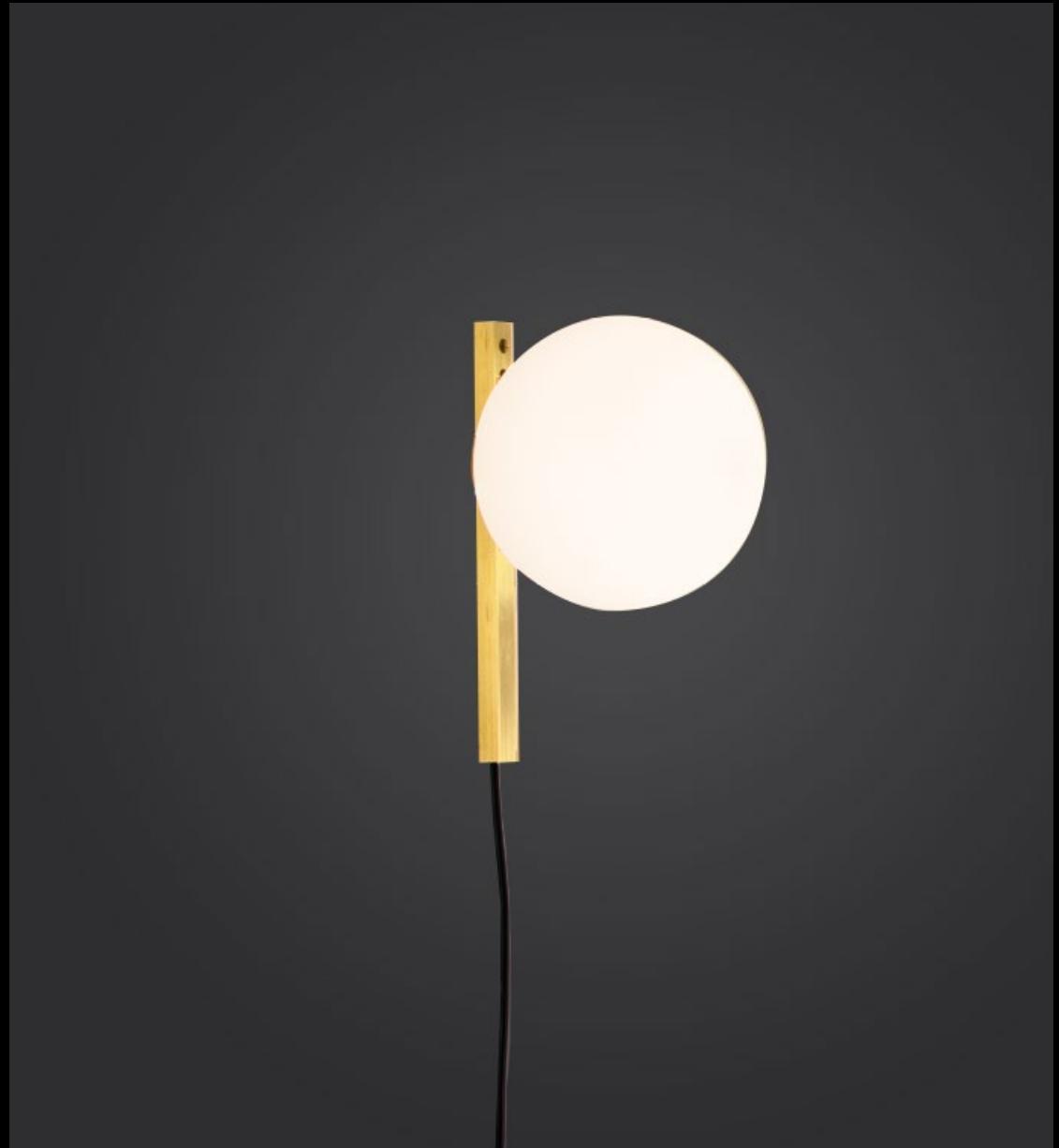
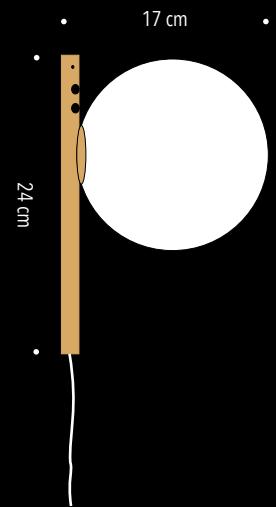
Ottone, vetro soffiato | Brass, blown glass

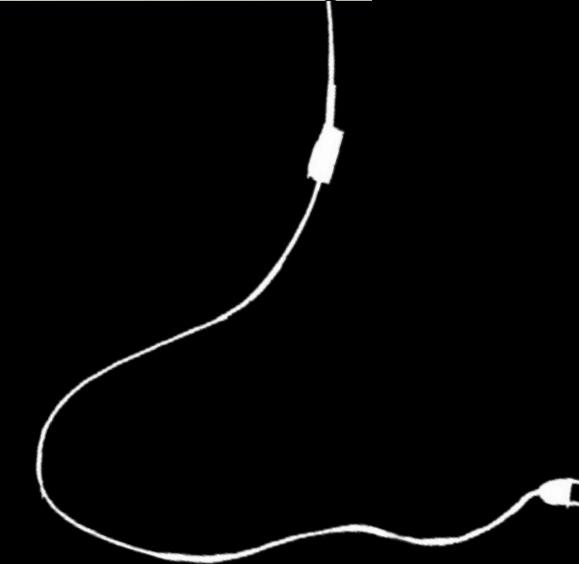
Colori metallo | Metal colours

○ Nero | Black

● Ottone | Brass

 1 E27 5W LED  





Q.P.? nasce come elemento funzionale che può fungere da applique o da lampada da terra. L'applique si fissa a parete con due sole viti a scomparsa e prende corrente o da una presa o da un punto luce esistente. Accanto ai due fori per il fissaggio a parete vi si trova un ulteriore foro dove poter far passare il cavo d'acciaio di sospensione, si avrà così la possibilità di farla diventare una lampada da terra appendendola al soffitto.

Q.P.? is a functional element which can be used as an applique or as florlamp. The applique is fixed to the wall with two invisible screws and it takes energy from an outlet or from an existent light-point. When you're tired to see it attached to the wall, you can transform it into a lamp hanging it to the roof. Next to the two holes for the attachment, there is indeed another one hole from which you can pass the still cable of suspension.

Q.P.? 3

Materiali | *Material*

Ottone, vetro soffiato | Brass, blown glass

Colori metallo | *Metal colours*

Nero | *Black*

Ottone | *Brass*

 3 E27 5W LED  



Q.P.? 2

Materiali | *Material*

Ottone, vetro soffiato | Brass, blown glass

Colori metallo | *Metal colours*

Nero | *Black*

Ottone | *Brass*

 2 E27 5W LED  



MR. BALLOON floor

MR. BALLOON FLOOR 2019, Edoardo Peli

Materiali | Material

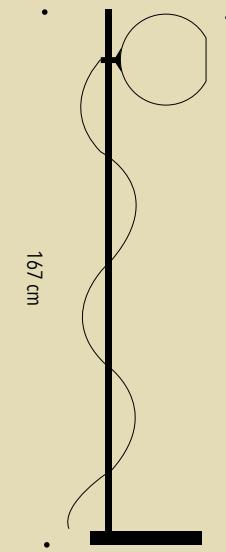
Ottone, marmo, vetro soffiato | Brass, marble, blown glass

Colori metallo | Metal colours

● Nero | Black

○ Ottone | Brass

1 E27 18W LED CE \pm V





MR. BALLOON SOSP. 2019, Edoardo Peli

Materiali | Material

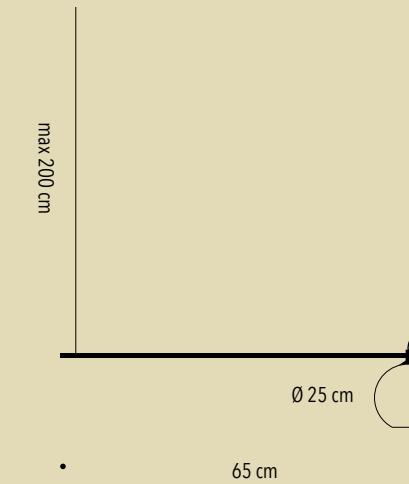
Ottone, vetro soffiato | Brass, blown glass

Colori metallo | Metal colours

● Nero | Black

○ Ottone | Brass

1 E27 18W LED



Balù 2019, A. Giannini

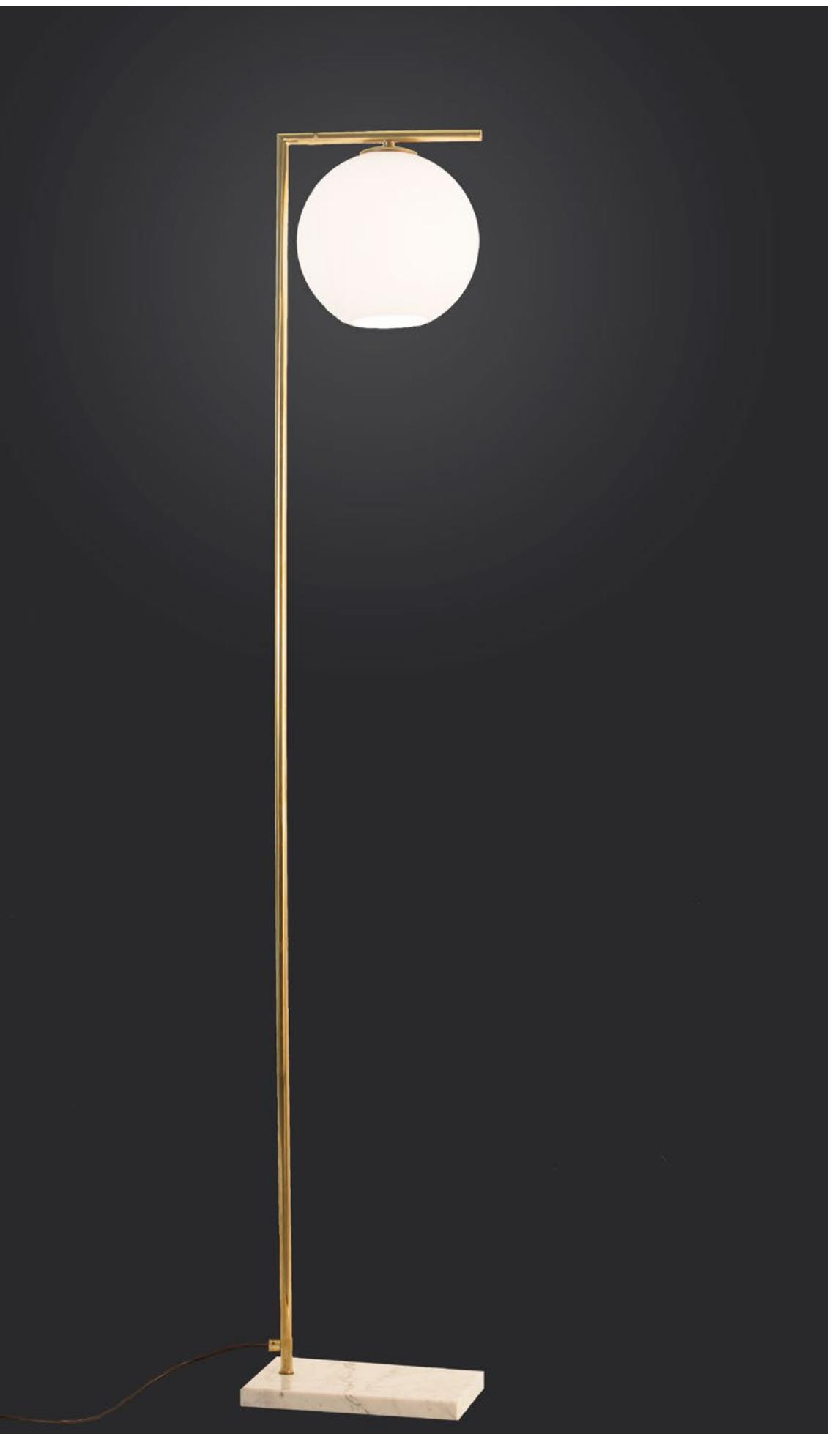
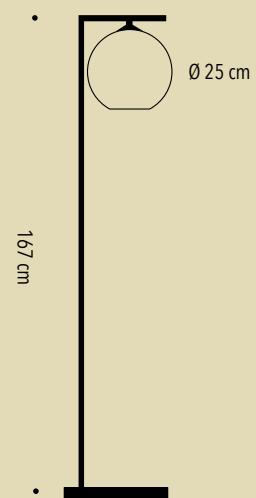
Materiali | Material

Ottone, marmo, vetro soffiato | Brass, marble, blown glass

Colori metallo | Metal colours

- Nero | Black
- Ottone | Brass

1 E27 18W LED CE \pm ∇



Balù



Modello 4001 2019, Edoardo Peli

Materiali | Material

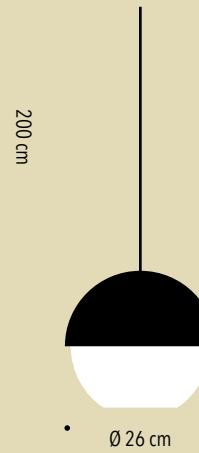
Alluminio, vetro soffiato | *Aluminium, blown glass*

Colori metallo | Metal colours

● Nero | *Black*

○ Oro opaco | *Opaque gold*

 1 E27 12W LED  



Struttura 2019, Edoardo Peli

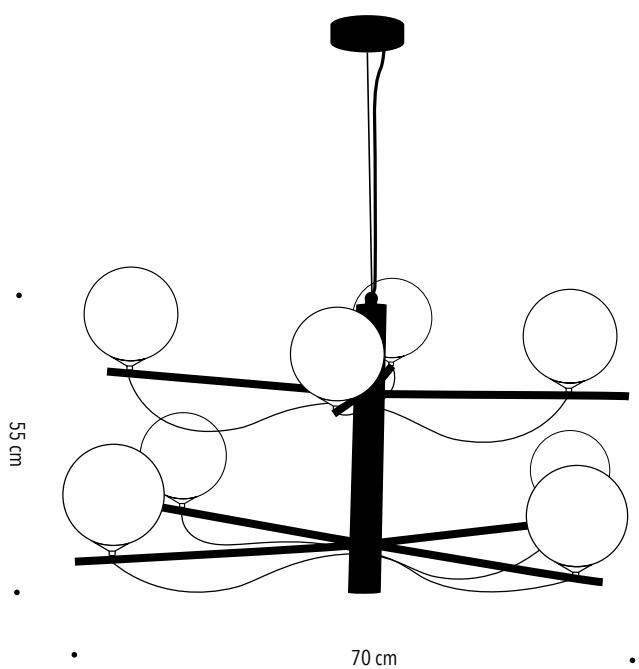
Materiali | Material

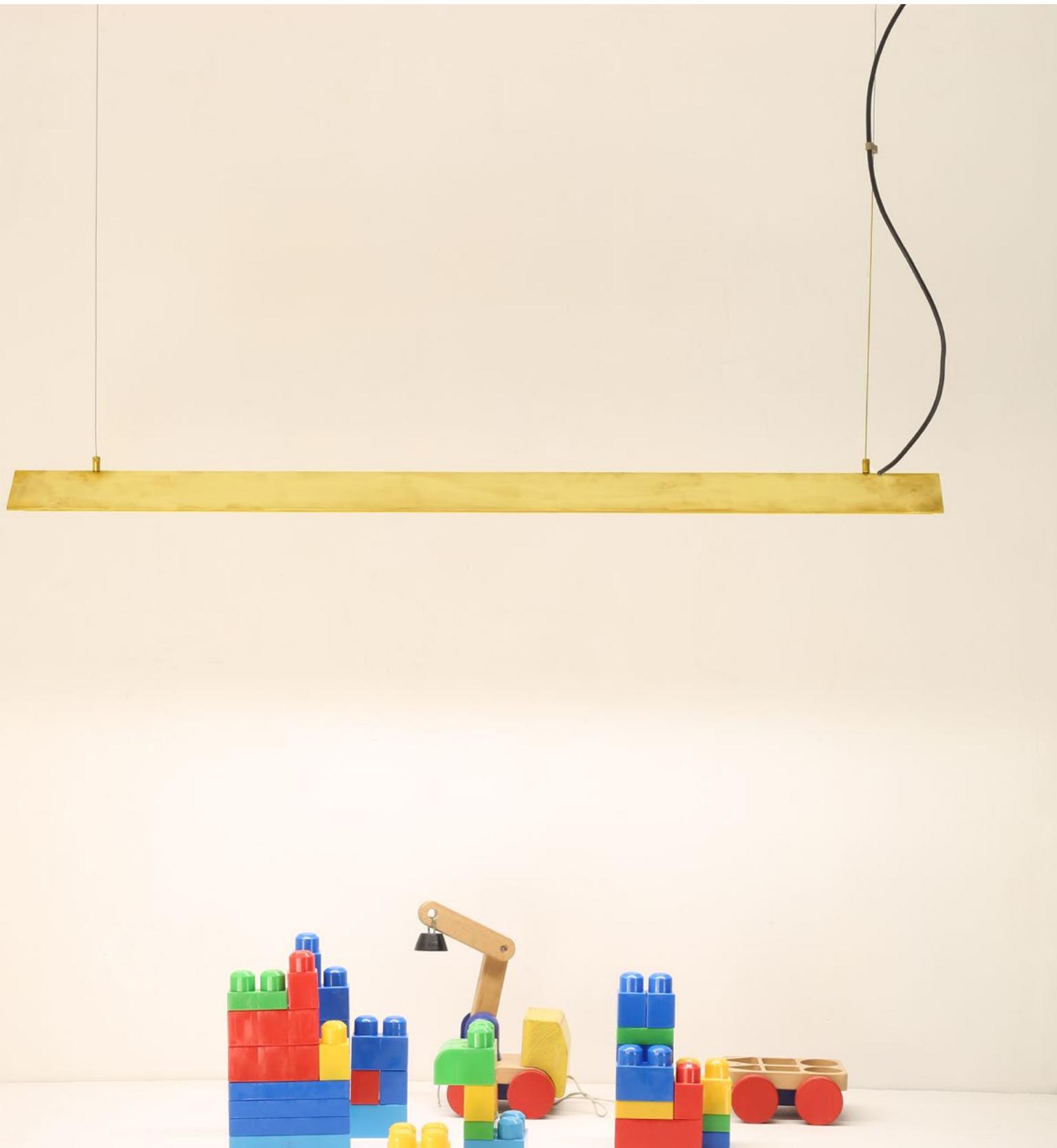
Metallo, vetro soffiato | Metal, blown glass

Colori metallo | Metal colours

● Nero | Black

8 E27 5W LED  





M. & Rooftops 2019, Edoardo Peli

Materiali | Material

Ottone, alluminio | Brass, aluminium

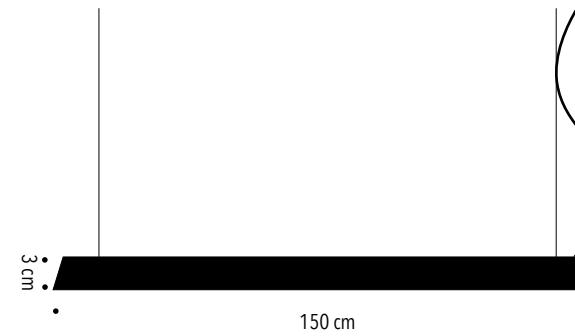
Colori metallo | Metal colours

● Nero | Black

○ Ottone opaco | Opaque Brass

38W 2520 lumen 3000K

CRI 90 sdcm 3



Simposium 2019, Edoardo Peli

Materiali | Material

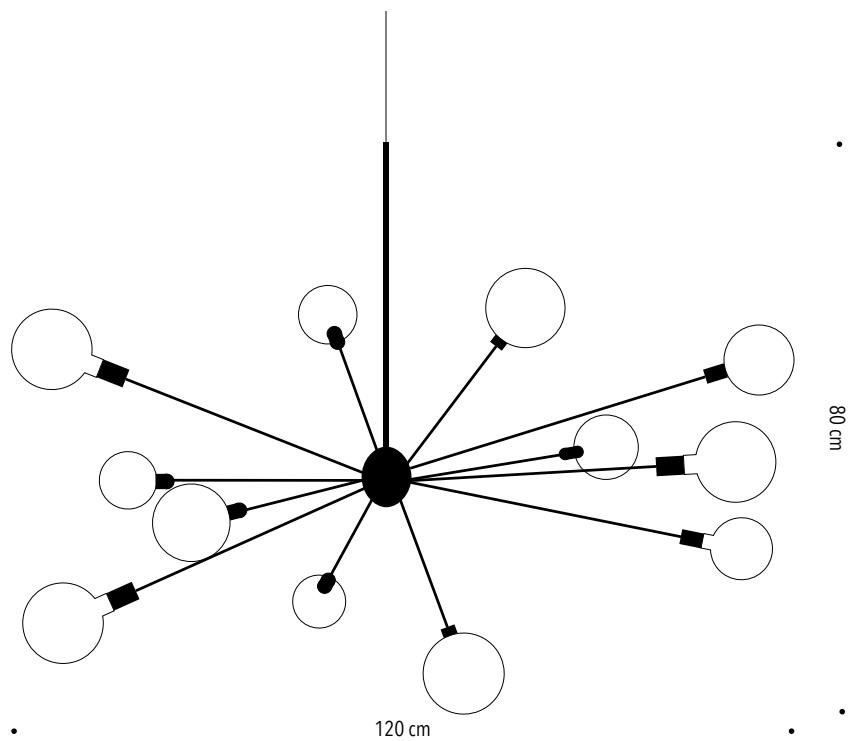
Metallo | Metal

Colori metallo | Metal colours

● Nero | Black

○ Ottone opaco | Opaque Brass

 12 E27 8W LED  





Sorpresa 2019, Edoardo Peli

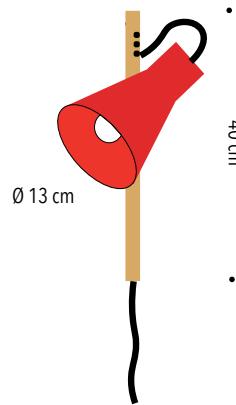
Materiali | Material

Ottone, alluminio | Brass, aluminium

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Blu | Blue
- Verde | Green
- Rosso | Red

1 E27 18W LED CE \pm ∇





Peppino

Peppino



Peppino 2019, A. Giannini

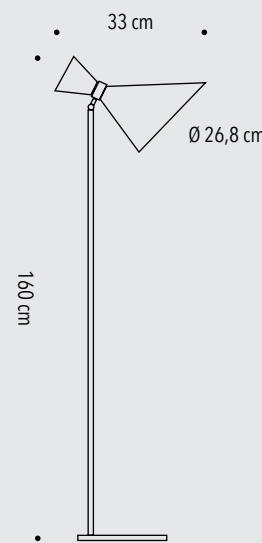
Materiali | Material

Ottone, alluminio | Brass, aluminium

Colori metallo | Metal colours

● Nero | Black

1 E27 18W LED





Element



Element 2 2019, Edoardo Peli, Francesco Giannini

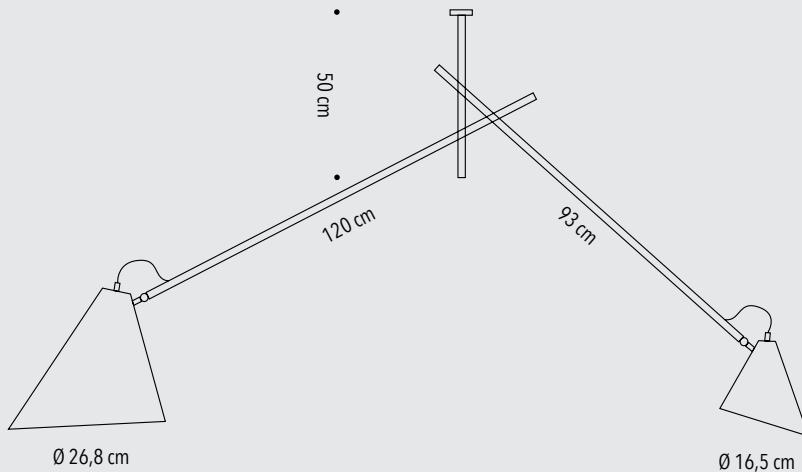
Materiali | Material

Ottone, alluminio, ferro | Brass, aluminium, steel

Colori metallo | Metal colours

- Nero | Black
- ● Bianco-Rosso | White-Red

2 E27 12W LED





Element 2019, Edoardo Peli

Materiali | Material

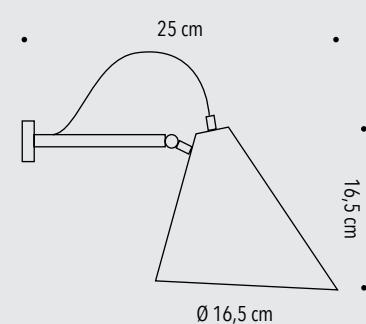
Ottone, alluminio | Brass, aluminium

Colori metallo | Metal colours

● Rosso | Red

● Nero | Black

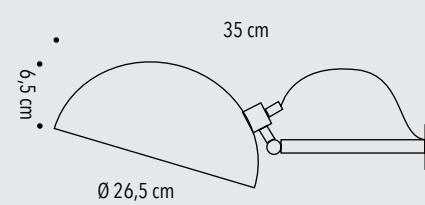
● Bianco | White



1 E27 12W LED CE $\frac{1}{2}$ F



Element 1 2019, Edoardo Peli



Materiali | Material

Metallo, alluminio | Steel, aluminium

Colori metallo | Metal colours

● Rosso | Red

● Nero | Black

● Bianco | White

1 E27 12W LED



Asta nudo 1 2017, A. Giannini

Materiali | Material

Ottone, metallo, alluminio
Brass, metal, aluminium

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Ottone | Brass



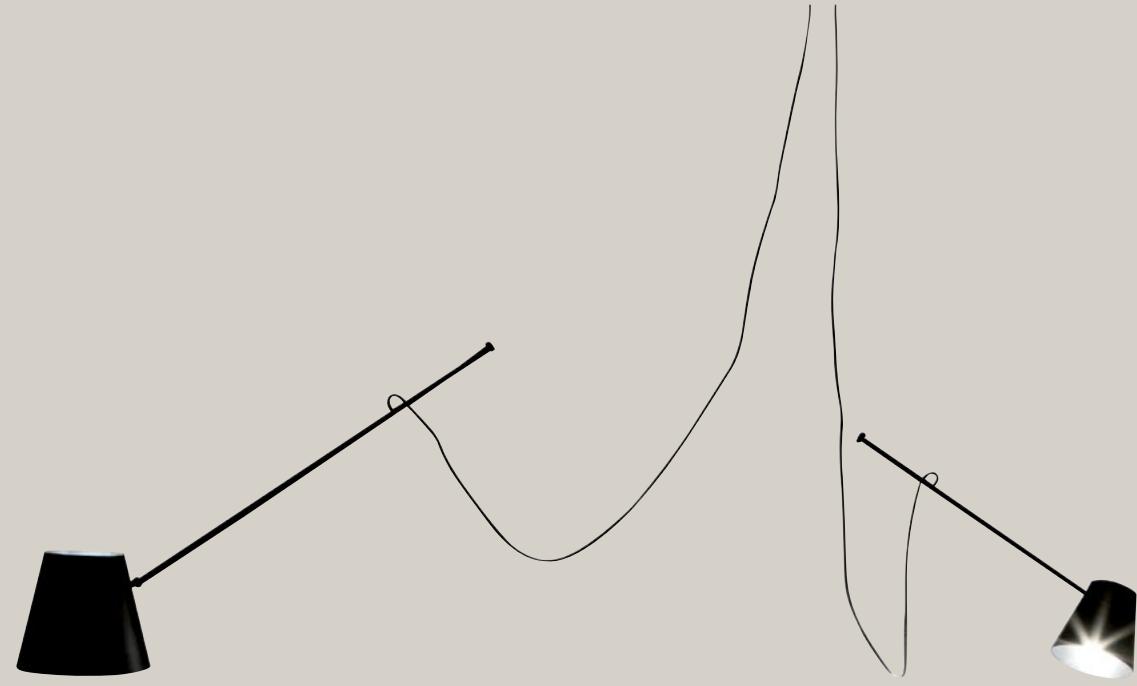
Asta nudo 3

Materiali | Material

Ottone, metallo, alluminio
Brass, metal, aluminium

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Ottone | Brass



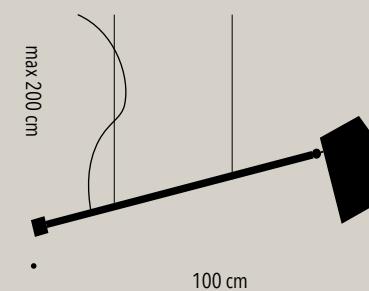
Asta nudo 2

Materiali | Material

Ottone, metallo, alluminio
Brass, metal, aluminium

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Ottone | Brass



Asta nudo 4

Materiali | Material

Ottone, metallo, alluminio
Brass, metal, aluminium

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Ottone | Brass





Asta nudo floor 2019, Edoardo Peli

Materiali | Material

Ottone, metallo, alluminio, marmo
Brass, metal, aluminium, marble

Colori metallo | Metal colours

- ● Bianco-Nero | White-Black
- ● Nero-Nero | Black-Black
- ● Bianco-Bianco | White-White

💡 2 E27 18W LED CE ⚡



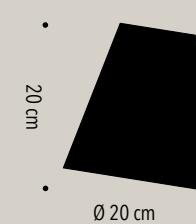
Asta nudo A 2019, A. Giannini, E. Peli

Materiali | Material

Ottone, metallo, alluminio | Brass, metal, aluminium

Colori metallo | Metal colours

- Nero | Black
- Bianco | White



💡 1 E27 18W LED CE ⚡



Asta nudo lettura

2019, Edoardo Peli

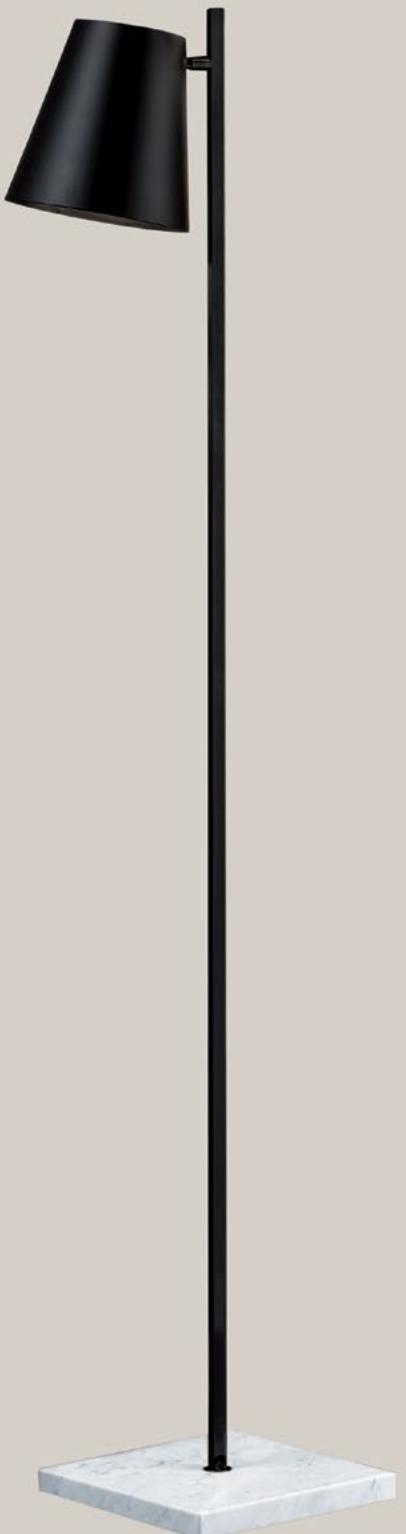
Materiali | Material

Ottone, metallo, alluminio, marmo
Brass, metal, aluminium, marble

Colori metallo | Metal colours

- ● Ottone-Bianco | Brass-White
- ● Bianco-Bianco | White-White
- ● Ottone-Nero | Brass-Black
- ● Nero-Nero | Black-Black

1 E27 18W LED





Nudo Service 2017, A. Giannini

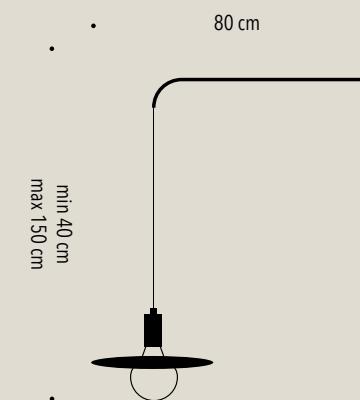
Materiali | Material

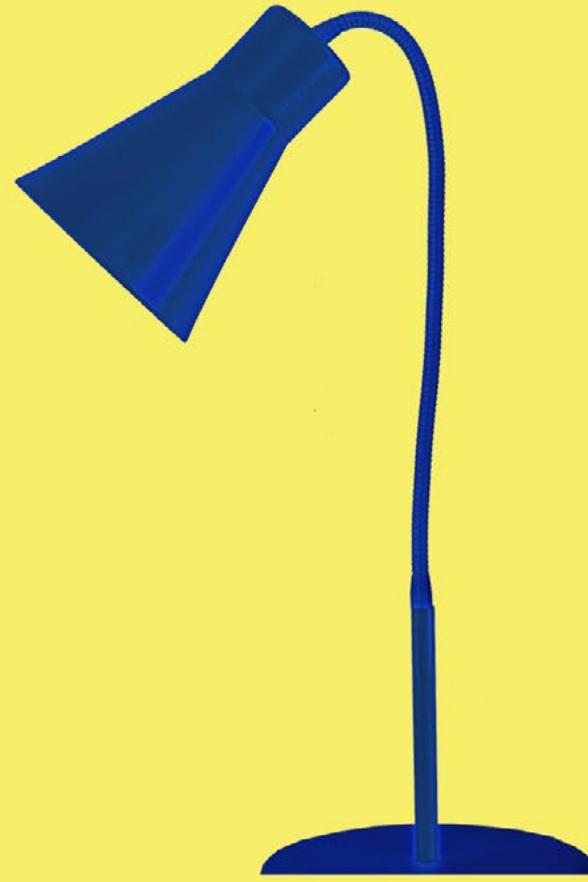
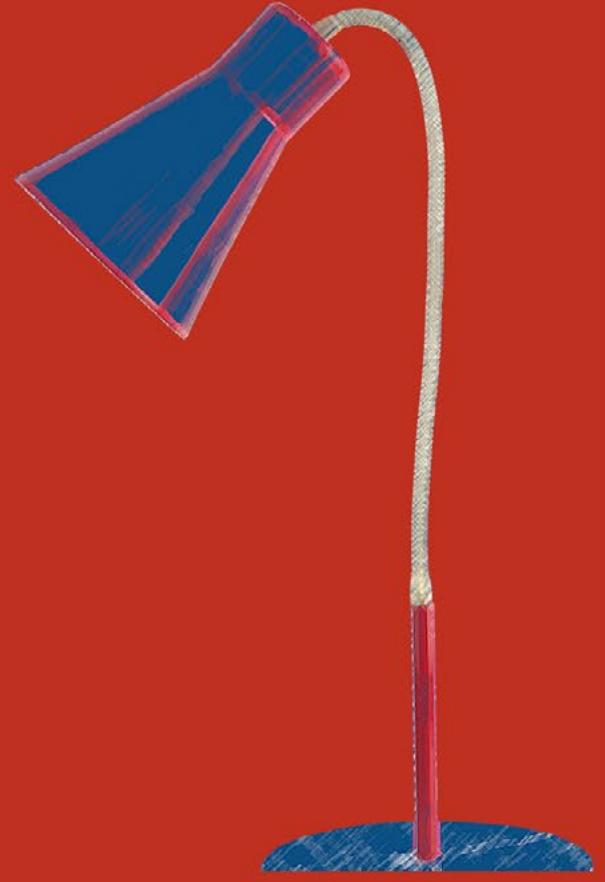
Ottone, gomma nera | Brass, black rubber cable

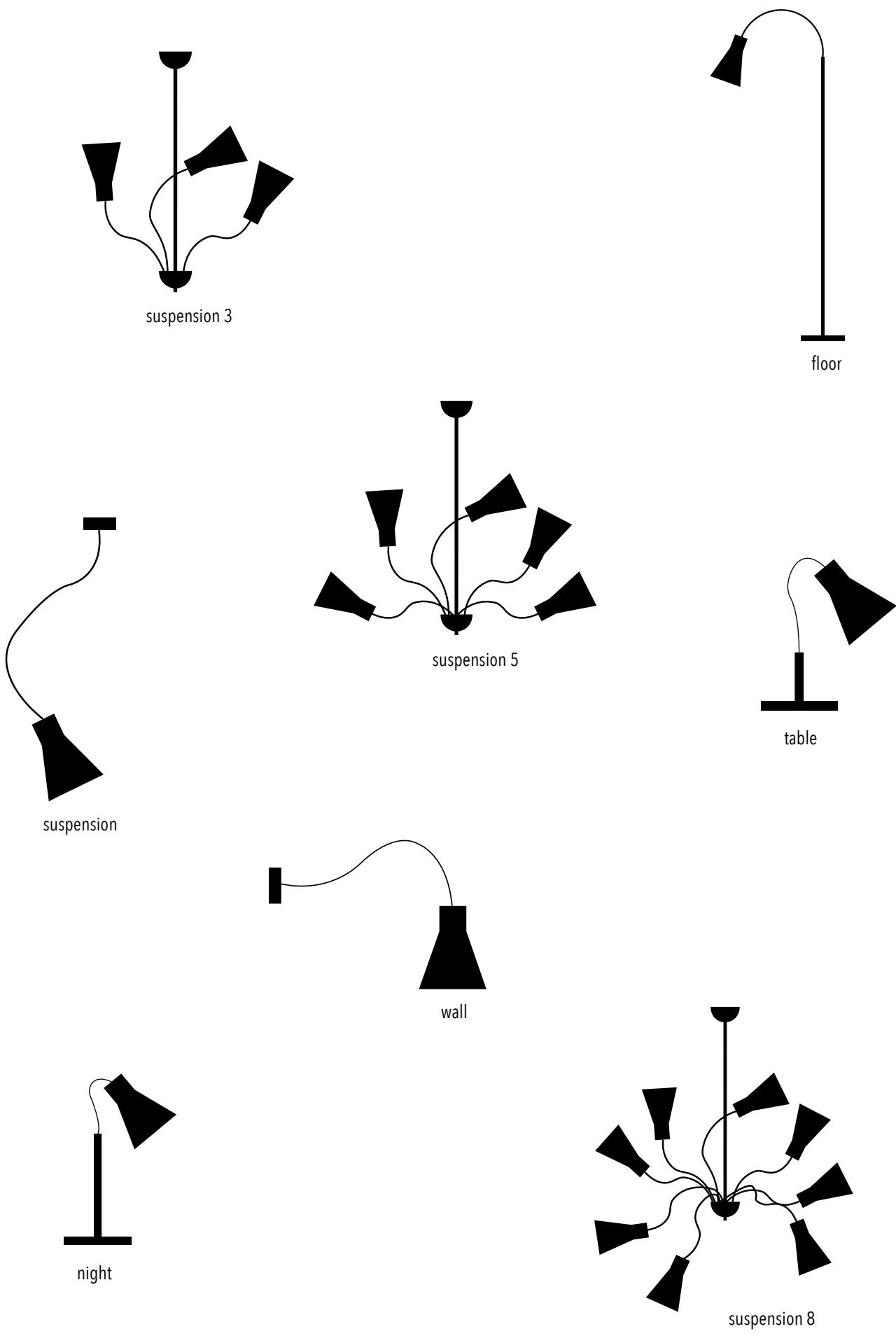
Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Ottone | Brass

 1 E27 10W LED  





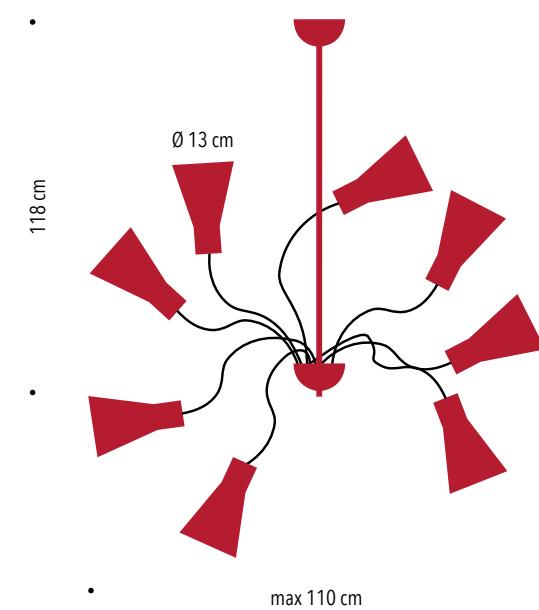


we should
no forget
who or
better, what
we are...
..light ..colour

c'est



c'est 3 suspension



c'est 8 2019, A. Giannini

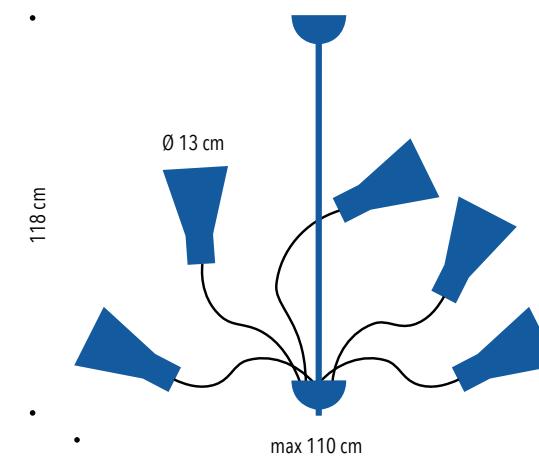
Materiali | Material

Ottone, Alluminio, ferro | Brass, alluminium, metal

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Blu | Blue
- Verde | Green
- Rosso | Red

8 E27 12W LED



c'est 5 2019, A. Giannini

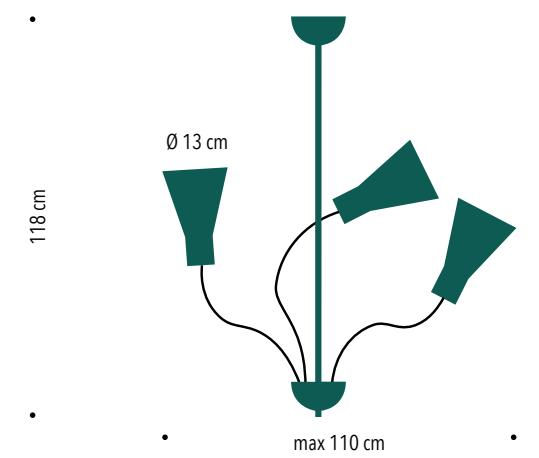
Materiali | Material

Ottone, Alluminio, ferro | Brass, alluminium, metal

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Blu | Blue
- Verde | Green
- Rosso | Red

5 E27 12W LED



c'est 3 2019, A. Giannini

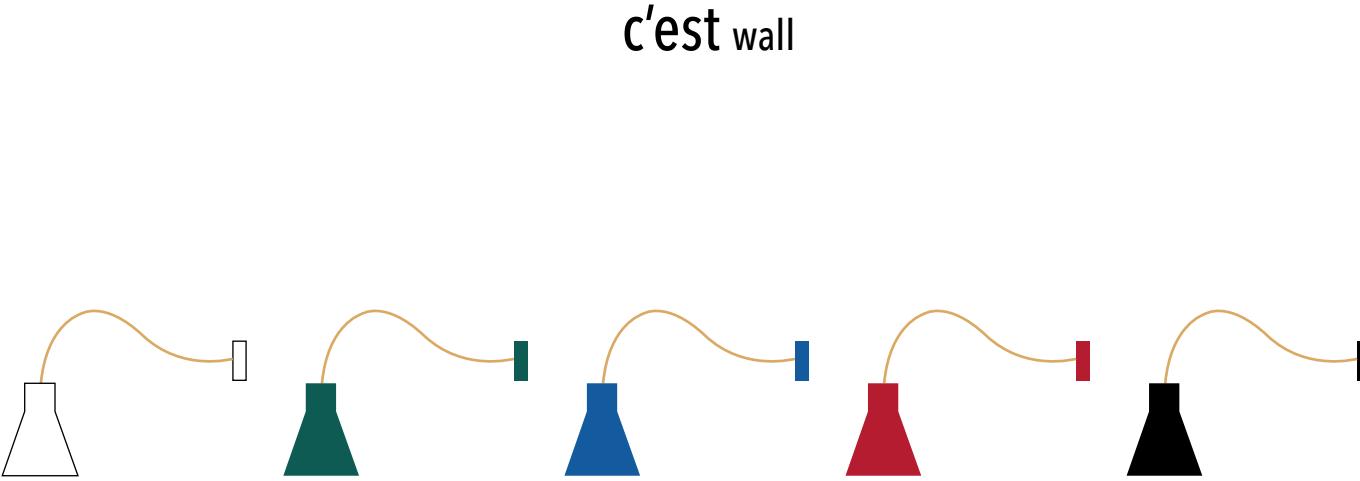
Materiali | Material

Ottone, Alluminio, ferro | Brass, alluminium, metal

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Blu | Blue
- Verde | Green
- Rosso | Red

3 E27 12W LED



c'est wall



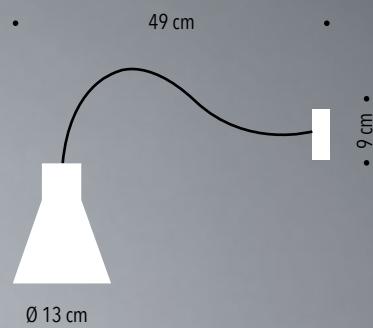
c'est A 2019, A. Giannini

Materiali | Material

Ottone, Alluminio, ferro | Brass, aluminium, metal

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Blu | Blue
- Verde | Green
- Rosso | Red



1 E27 12W LED



c'est F 2019, A. Giannini

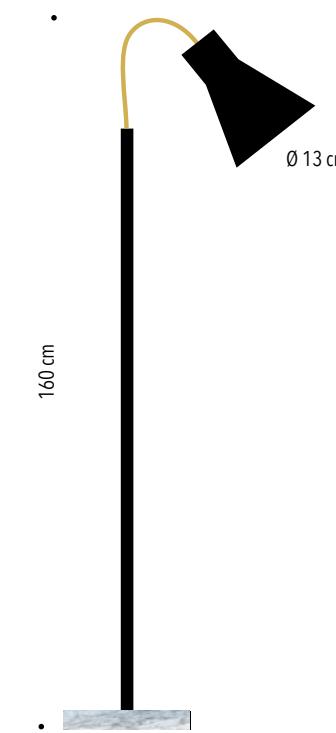
Materiali | Material

Ottone, Alluminio, ferro, marmo | Brass, aluminium, metal, marble

Colori metallo | Metal colours

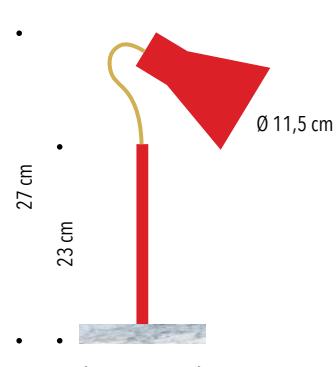
- Cod. CESTFNE - Nero | Black
- Cod. CESTFBI - Bianco | White
- Cod. CESTFBL - Blu | Blue
- Cod. CESTFVE - Verde | Green
- Cod. CESTFRO - Rosso | Red

1 E27 12W LED CE \perp ∇





c'est N 2019, A. Giannini, E. Peli



Materiali | Material

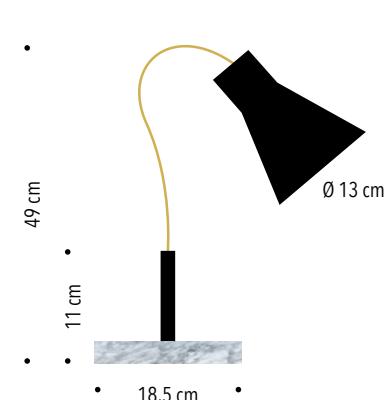
Ottone, Alluminio, ferro, marmo | Brass, alluminium, metal, marble

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Blu | Blue
- Verde | Green
- Rosso | Red

1 E27 12W LED

c'est T 2019, A. Giannini, E. Peli



Materiali | Material

Ottone, Alluminio, ferro, marmo | Brass, alluminium, metal, marble

Colori metallo | Metal colours

- Nero | Black
- Bianco | White
- Blu | Blue
- Verde | Green
- Rosso | Red

1 E27 12W LED

SIDEFORM

Credits

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Designer
Antonella Giannini, Edoardo Peli

Graphic Design
FOTOLITO '90

From an idea of
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Coordination
Elia Peli

Art Direction, Concept
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